Government Wide Metadata: A Contact-Us Prototype

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What Government-Wide Standard Metadata Allows

- Advanced search
  - Show me every document by "Office of Public Affairs" in "General Services Administration"
  - Show me every document with an audience of "child" that contains the words "Biography", "President", "Bush"
  - Show me every page that is a "contact us" page and is for the subject "environment"
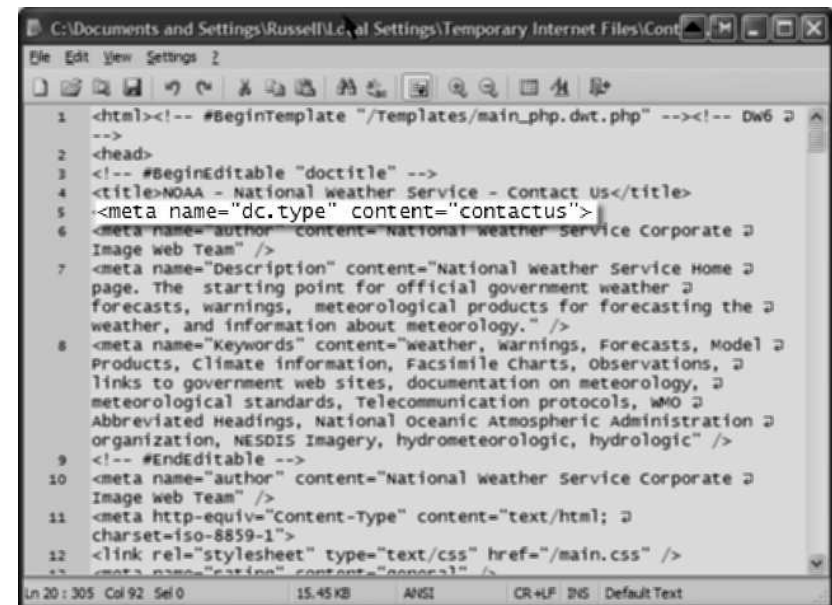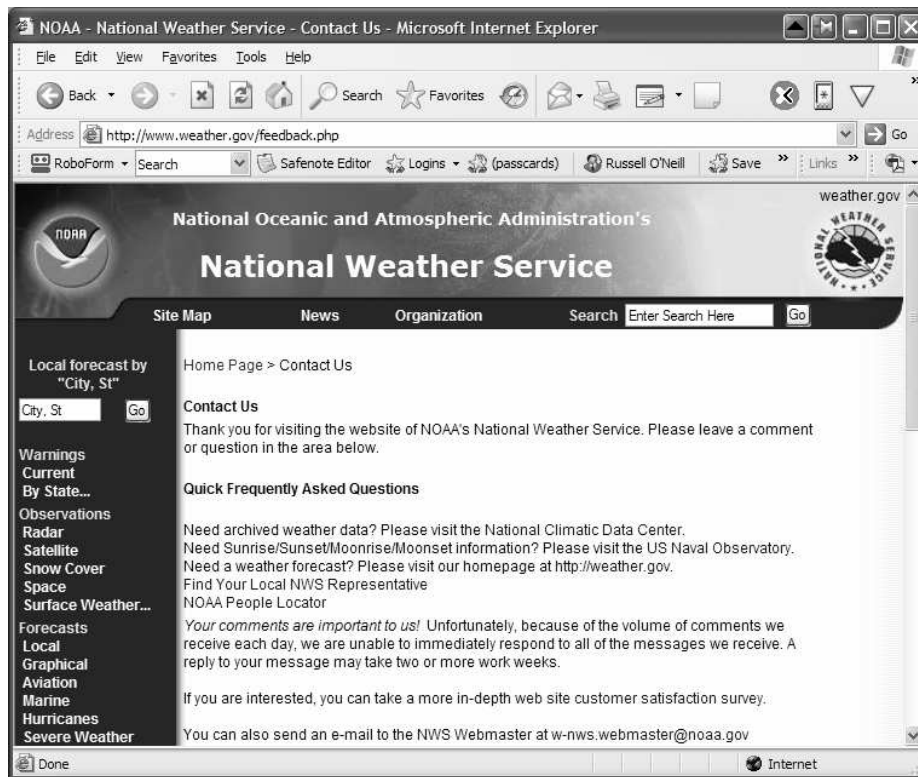- Link Aggregation
  - Automatically build a directory of links to "contact us" pages, organized by subject

General Benefits

- <u>You</u> get to decide how to classify your pages instead of relying on search engines

- Finding information becomes <u>easier</u> for users
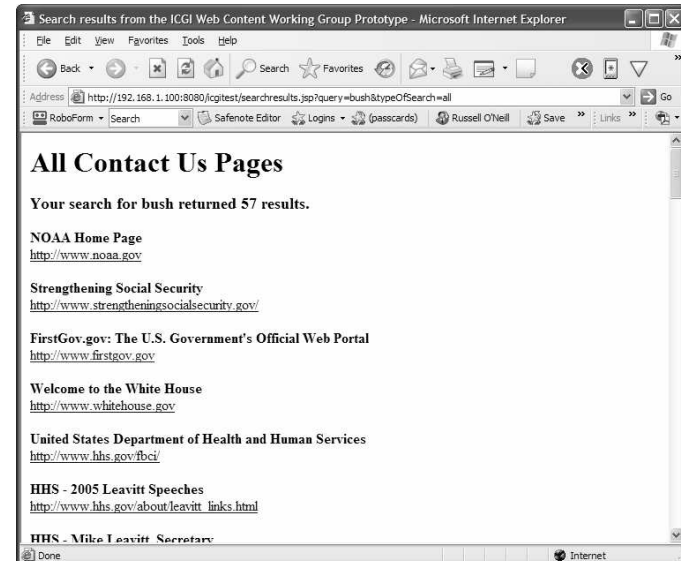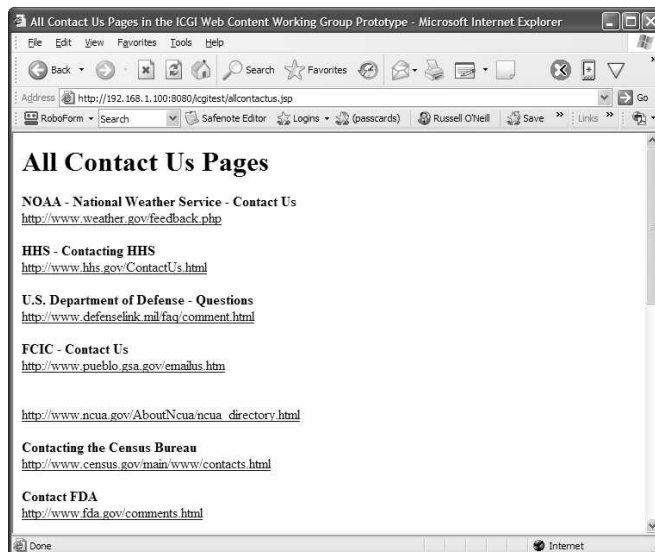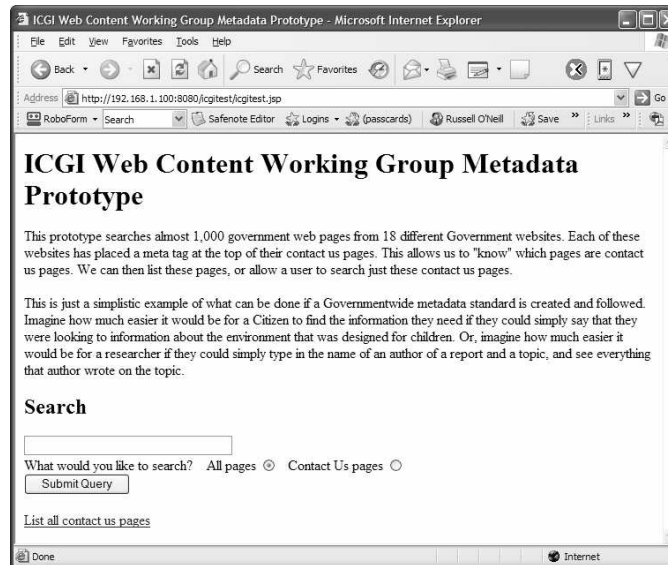
What Web Managers Did

■ Placed a dc.type metatag with a value of "contactus" on their contact us pages.

The Prototype…

- Index contains ~1000 pages from 18 government domains
- Search only contact us pages or all pages
- Display links to all contact us pages

End Result

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